

Motorcycle Safety Education Commission Meeting Minutes

December 10th, 2021 - 10:00am

Zoom Meet - Virtual

Commission Members Present:

Steve Hanlon, Jacob Renner, Marshall Johnson, Monty Heim, Dave Newman, Mike Canchola

Transportation Cabinet Representatives

Jay Huber, Brad Franklin, Ryan Fischer

Guests:

Tim Jenne, Bill Meister, Krystal Elliot, Brad Fresch, Mark Carroll

Open Session:

Meeting called to order by Steve Hanlon. Motion to accept the previous Meeting Minutes by Marshall Johnson, second by Jacob Renner. Motion carries.

Public Comment:

No comments offered

Budget:

Report given by Jay Huber. Revenue and expenditure report given to the members. Reminder of the \$800,000 cap and into the winter months have spent just under \$464,000. Discussion of raising the cap with the legislature. Talks are ongoing. Ryan Fischer announced that the grant to NHTSA had been sent ahead for their review. Waiting to hear back from NHTSA at this point. Jay discussed how the grant would help to pay for the training of instructors and marketing expenses while not counting towards the program's budget cap. This would allow for more student training from the rider ed fund.

Surplus Properties Auction:

Steve Hanlon asked about the surplus properties. The only asset still left is one motorcycle. Surplus Properties was asking for the courts to allow them to apply for the title since it was not able to be obtained from ECU or the seller to ECU.

Training:

Had 7 new instructors complete the 3WBRC certification. MSF-ARC course was completed on Sept. 25 with 10 instructors getting certified. Looking to do another MSF-ARCu sometime later in the year. Total Control – ARC will be held April 18-24. The overall goal of the program is to get our instructors certified to teach the advanced class which will allow the sites to offer them to more experienced riders.

Program News:

Jay Huber presented the current student totals. Discussed some of the personnel changes at several sites and the rise in numbers for the 3WBRC at several locations. Tim Jenne described how their new facility was coming along for Bluegrass HD in Louisville.

KSP Training:

Had a session set up to have our Rider Coach Trainers help to update and train the KSP examiners to be consistent with the MSF curriculum. However, this session was put on hold due to Covid and other concerns. Marshall Johnson discussed how the program and KSP might be able to coordinate on 3rd party testing. Jay Huber asked about the testee paying any type of fee to help offset labor expenses. Marshall Johnson stated that no fees are collected at this time in part due to the feeling that legislators did not wish to charge teenagers to get their license. Tim Jenne state that Indiana for their 3rd party testers charges a \$10 fee. \$5 to the examiner and \$5 to the program.

MSF-QA Program:

MSF-QA training program is tentatively scheduled for January / February. Still waiting to hear from the MSF as to when they would be available to conduct the training. By participating in this program it will help lower the costs to the site providers who choose to use the E-Course option that MSF offers

The MSF has launched a new format for the E-Course where the classroom portion is almost entirely online. While this will be just one format offered it looks to be the primary format in the years to come.

Discussion as to how many audits should be conducted. Steve Hanlon stressed that the program has been known for its quality over the years and the desire to continue. Brad Fresch mentioned that all the Harley sites currently go through at least 1 MSF QA audit per year and offered to allow us to see the results of their audits as well.

Marketing:

The contract was signed to allow BCH to proceed with the logo design. Mark Carrol presented several ideas to the Commission to get an idea of which direction they should go with the next step. Feedback was given. Mark will have some updated work and Jay will create a focus group date to conduct another online meeting.

Future Meeting:

Next meeting would be March 11th, at 10am either virtual or in person at the KYTC offices.

Motion to adjourn by Mike Canchola, seconded by Marshall Johnson and approved.